

The purpose of this video was to introduce our audience to Lisa Walls, one of our amazing bus drivers. In addition to driving a bus for more than 25 years, she creates baby blankets for the newborn baby brothers and sisters of her current riders. This story aired on GCSTV, our district's cable television channel. It also was shared on YouTube, Facebook and Instagram in April 2024. The story supports effective communication in showing the community that we have caring bus drivers who drive our students to and from school each day. They are more than just a friendly face, they get to know the students and their families. This story was well-received by all audiences. It was viewed more than 20,000 times online and garnered many positive comments in the feedback.